



## Hoppo's Skin In Stella Form

**NATHAN FITZPATRICK**  
Roving Reporter



**H**e's one of Australia's best-loved lifeguards, but with over 15 years of saving lives under his belt, Bruce 'Hoppo' Hopkins, one of the stars of Channel Ten's Bondi Rescue, is now on a new mission - to save his skin.

Hoppo has thrown his support behind up-and-coming skin care range Stella and Marco, with the announcement that his is now the face of the hot new men's only products.

Now I know what you're all thinking - this has to be some kind of stitch-up by the other Bondi Rescue boys, a la Kerrbox and his Japanese energy drink commercial, right?

Wrong - this is no gag. Hoppo's

chiseled, weather-beaten features were just what the marketing minds at Stella and Marco were after, despite fellow lifeguard Andrew Reid's constant insistence that his youthful, almost child-like looks would be better suited to the role.

"They've picked the wrong bloke for sure. Hoppo's got a head like a smashed crab. He's dead-set thirty-nine going on seventy!" Reidy told The Beast.

Many pundits thought that Anthony "Harries" Carroll would be the first to score a "face-of" role for a cosmetics company but the team from Stella and Marco decided that his fake tan and whitened teeth just weren't natural enough to represent their brand.

'Stripped naked' of harmful

chemicals, the new products including after sun gel, industrial strength lip balm and exfoliants, are all natural - setting them apart not only from Harries' tan but also from the few other male skin care products on the market.

"I'm out in the sun all day, and I've known for some time that I needed to be using something to look after my skin, but I didn't want something girly," Hoppo explained.

"I'm not exactly the type to go out and buy an expensive, boutique skin care cleanser either."

"Stella and Marco is rough and ready, so I can just chuck it in my bag on the way to beach in the morning, and the packaging means I have no qualms about using it in front of the boys," he said.

According to the sales spiel, Stella and Marco will get rid of dirt and sweat from a hard day at work and won't wash away your credibility at the same time, though the latter point is still a hot topic of debate amongst many of the local lifeguards.

Still, it clearly hasn't been doing Hoppo's form in and on the water any harm.

Along with Harries and Tom Woodriff, the Bronte trio held their heads high at the recent Rescue 2008 World Surf Lifesaving Championships in Germany, walking away with four golds in the board and ski relays, oceanman and surf teams disciplines.

So, for the lads out there wanting to moisturise without feeling too metrosexual, Stella and Marco is available online at [www.stellaandmarco.com](http://www.stellaandmarco.com).